

# **MR. DOI'S SUGGESTIONS**

**DYNAMIC VALUE FOR  
BETTER FUTURE  
BETTER LIFE**

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# Dynamic or Static Company

- # Are we a "Static" or "Dynamic" Company?
  - Each requires a different energy level
  - A Dynamic company is always raising its values

**D. Value = (Function/Cost) X Speed<sup>2</sup>**

**VS**

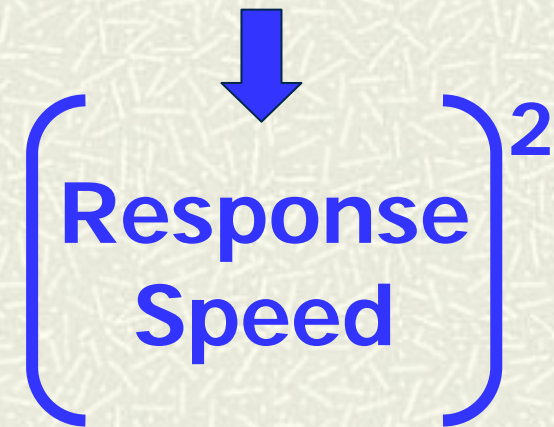
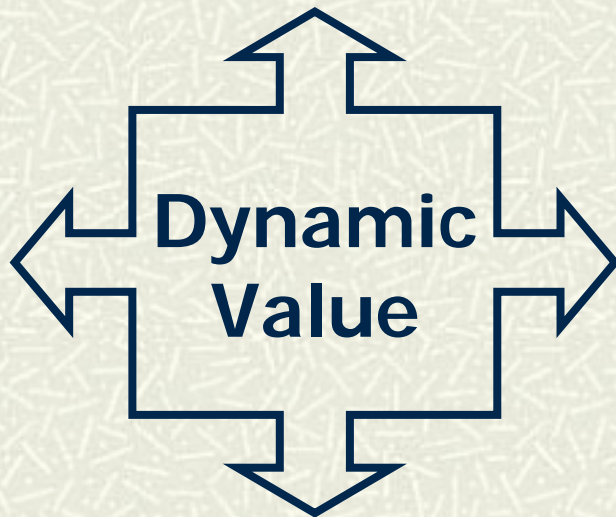
**Static Value = Function / Cost**

# Dynamic or Static Value

# Are we a "Static" or "Dynamic" Company?

- Compare Dynamic Value Vs Static Value
- The difference can be seen in "Static 5S" Vs "Dynamic 5S"

$$\text{D. Value} = (\text{Function/Cost}) \times \text{Speed}^2$$



VS

$$\text{Static Value} = \text{Function} / \text{Cost}$$

# Static 6S

- **Safety**
- **Sort**
- **Straighten**
- **Shine**
- **Standardize**
- **Sustain**

# Dynamic 6S

- **Sequence**
- **Speed**
- **Simplicity**
- **Smoothness**
- **Smart**
- **Smile**

**Each has already incorporated Static 6S**

# The People

## # **Management & the Employees must be on the same page**

- Orchestra Example: We will make beautiful music when everyone works (plays) together.
- If everyone is a "Specialist" (follows their own agenda) then we will only make Noise!

## # **Establish and Communicate Future Vision with regards to Key Elements for each Cell (compare present with future) with Value Stream Maps and Target Progress Reports**

- People
- Quality
- Cost
- Speed

# The Action

- # **Identify Stoppages, Roadblocks, Bottle necks, Turnbacks ... ..**
  - Treat them like treasures
  - Immediate action and rapid changes
  
- # **Develop improvement ideas and implement improvement activities**
  - Just do it – Do not be afraid of failure
  - Continuous effort
  - Continuous change
  - Continuous improvement

# The Process

## # Establish Standard Work in Flow Sequence

- Tools / Fixtures / Equipment
- Parts
- Information
- People

## # Focus on Shop Floor to turn changes to reality

- Avoid "Paper Kaizen"
- Focus on Reality (Changes must be implemented!)

## # Kaizen activities should occur daily, Not just during Kaizen Event.



# The Organization

## # What is the true objectives of the organization

- What is the true objectives of each department: Operations, HR, Finance, Engineering, Purchasing, Quality, EH&S, etc.?
  - Continuously improve every department's processes through kaizen
  - True Value of each department is only attained through Kaizen
- How do you integrate these department to achieved the organization's objectives
- ***Important:***  
***Organization objectives must meet and exceed customer expectations***

# The Customers

## # For each Process – “Who is the Customer?”

- Shop floor (Production or Operations) is the ultimate customer for all support elements in the company
  - All departments must support the shop floor
- Which is more important?
  - Computer or People?
  - Tool or people?
  - Gage or people?
  - People have unlimited potential – tools, gages, and computers do not!

**# Ignite the passions for success and you will attain many successes in very near future**